

# OPTREX

OPTREX EUROPE GmbH

Dear valued Customers,

Thank you for keeping the strong partnership with us during the last years.

Today we are writing to you in order to inform you how we can create the future growth and customer satisfaction together with you.

As you might know, Optrex has been recently taken over by Kyocera. According to plan, as of February 1, 2012, all shares have been transferred and Optrex became a wholly-owned subsidiary. In order to further enhance recognition of its business in the global market, the company's name will change to KYOCERA Display Corporation — combining the Kyocera brand name along with a description of the subsidiary's main business — effective April 1, 2012

Optrex has a high level of technical ability in manufacturing LCDs for automotive and industrial applications and a strong customer base worldwide. With the strong power of Kyocera it will allow Optrex to further enhance the product lines of both its conventional industrial equipment applications and its automotive applications, and thus contribute to business expansion.

Moreover, Optrex also holds excellent production technology for touchscreen panels, thus by effectively combining both companies' product technologies and operating resources including customer bases, Kyocera also expects to further enhance and expand its touchscreen panel and optical bonding business.

It means that this acquisition will enable us to further expand LCD and touchscreen panel business and to meet a wider range of your needs.

Within the next weeks Optrex will share with you the sales strategy for Europe as well as the new innovation road map and product line up.

All Optrex Products and sales channels remain stable and unchanged.


We kindly ask you to contact us directly for any question you might have related to the acquisition or products.

Last but not least, as informed earlier, there is no substantial change in the relationship with our customers, partners, and suppliers.

We will do our utmost to exceed your expectation.

Best regards,

Optrex Europe GmbH

  
S. Kakigahara  
President

  
i. V. M. Sauer  
Head of Sales and Marketing Europe